

Cases in Strategic Management

Sl. No.	Title of the Case	Case	Teach #	#	#	Case	Pub;i	Prese	Indy	Comp	Stre.	Ste	MCT	Enaha	MCS	Indy	
		Note	Pages	Pages	Pages	Link		in Co		Level	Form	Imple		Think			
1	Marketing of Bank Services: The Case of Trav			9		c01	Y			2	Y	Y		Y			
2	Takshila Engineering Corporation Ltd. (Case i	A		6	6	c02	Y			2	Y	Y	Y				
3	Janata Bank (Case on Formal Control Systems					c03	Y			1	Y	Y					
4	Kamini Bank (Case on Management of Change			2	2	c04	Y			2			Y				
5	Growth Bank (Case on Strategic Management)	A		6	6	c05	Y			3	Y			Y			
6	Viplav Bank (Case on MIS)					c06											
7	Shilpi Ltd. (Case on SSI/Sickness) \$	A		9	9	c07	Y			3	Y	Y		Y			
8	Vikas Bank (Case on Resource Allocation)					c08											
9	Mein Kampf (A) (Case on HRD) \$	A		18	18	c09	Y			1		Y	Y				
10	Mein Kampf (B) (Case on HRD) \$	A		13	13	c10	Y			1		Y	Y				
11	First National Bank (Case on Organisation Stru	A		13	13	c11	Y			2	Y			Y			
12	Bombay Bank (Case on Strategic Management	A				c12	Y			2	Y	Y					
13	Scooters India Ltd. (A) (Case on Strategic Mar	A		14	14	c13	Y			2	Y			Y			
14	Scooters India Ltd. (B) (Case on Strategic Mar	A		11	11	c14	Y			2	Y			Y			
15	Scooters India Ltd. (C) (Case on Strategic Mar	A		8	8	c15	Y			2	Y			Y			
16	Scooters India Ltd. (Case on Extraordinary Tur	A		30	30	c16	Y			3	Y	Y	Y	Y			
17	Apollo Hospital Enterprise Limited (Case on S	A		34	34	c17	Y			3	Y	Y		Y			
18	Central Institute of Medicinal and Aromatic Pl	A				c18				1	Y						
19	The Molehill (Case on scheduling under multip					c19				1		Y					
20	Vindhya Pradesh Forest Corporation (Case on	A				c20	Y			3	Y						
21	Parc Tauli Consortium Hospital (A) (Case on M	A		6	6	c21	Y	P		1	Y	Y	Y	Y			
22	Parc Tauli Consortium Hospital (B) (Case on M	A		11	11	c22	Y	P		3	Y	Y	Y	Y			
23	Parc Tauli Consortium Hospital (C) (Case on M	A		17	17	c23	Y	P		2	Y	Y	Y	Y			
24	Suman Industries (Case on Indian Joint Ventur	A				c24	Y			1	Y						
25	Growth Pharmaceuticals (Case on Indian Joint	A				c25	Y			1	Y						
26	Surprise Institute of Technology (Case on Orga			10		c26				1	Y	Y	Y				
27	Kaiserganj Railway Workshop (Case on Trans	A		30		c27		P		3		Y	Y				
28	Bharat Latex Ltd. (Case on Corporate Strategy	A				c28		P		1	Y	Y					
29	To Run or to Closed Down (Case on Survival	A				c29		P		2	Y						
30	Is Small Beautiful (A)? (Challenges to a new le	A		3	3	c30	Y	P		1		Y	Y				
31	Is Small Beautiful (B)? (Challenges to a new le	A		3	3	c31	Y	P		1		Y	Y				
32	Is Small Beautiful (C)? (Project Management a	A		6	6	c32	Y			2		Y	Y				
33	Is Small Beautiful (D)? (Leveraging Delays in	A		5	5	c33	Y			2		Y	Y				

34	Is Small Beautiful (E)? (Strategy Implementati		A	5	5	c34	Y			3	Y	Y	Y			
35	Is Small Beautiful (F)? (Strike- Managing by h		A	8	8	c35				2						
36	Is Small Beautiful (G)? (Containing faculty po		A			c36				1						
37	Is Small Beautiful (H)? (How to improve infra		A			c37				1						
38	The Fun of Case Writing (A) (Growth is not su		A	1	1	c38		P		2	Y	Y	Y	Y		
39	The Fun of Case Writing (B) (Tasks, Complex		A	8	8	c39		P		3	Y	Y	Y	Y		
40	The Power of Check Listing (How we miss the		A	4	4	c40				2	Y	Y	Y			
41	Do We Matter? (Management Perspective and		A	2	2	c41		P		3	Y	Y	Y	Y		
42	The Essence of Case Writing (Why things don					c42				1	Y	Y				
43	The Time Estimates (Project Management in E		A	4	4	c43		P		3	Y	Y	Y	Y		
44	The Power of Interior Design (Innovation in St		A	6	6	c44		P		3	Y	Y	Y	Y		
45	Institute of Information Technology (Problem		A			c45	Y	P		2	Y					
46	UP State Tourism Development Corporation (I		A	16	16	c46	Y			3	Y				Y	
47	Vindhya Matsya Vikas Nigam (Problems in St		A			c47	Y			1	Y					
48	City Montessori School (Top Executive Value		A			c48	Y			1	Y					
49	Industrial Toxicological Research Centre (Pro		A			c49	Y			1	Y					
50	Rewards Galore (Case on Incentive System an		A	6	6	c50		P		2	Y	Y		Y		
51	Promoting Excellence (A) (Case on Managem		A	6	6	c51				2	Y	Y				
52	The Research Incentives (How to discourage th					c52				1	Y	Y				
53	Academic Resource Park (How do we miss op		A			c53				1	Y	Y				
54	The Management Case Tree (Advantages of Se		A	2	2	c54				3	Y	Y		Y		
55	Surprise Institute of Management (C) (Making					c55				1	Y					
56	Surprise Institute of Management (D) (Making					c56				1						
57	Whom do we follow? (How to be follower tha					c57				1	Y					
58	Creation of a Computer Centre for Training		A	3	3	c58		P		3	Y	Y	Y	Y		
59	Kingfisher Airline		A	26	26	c59		P		3	Y	Y		Y		
60	Power of a Missed Meal (Strike- Managing by		A	2	2	c60				2			Y			
61	Promoting Excellence (B)		A	8	8	c61				2						
62	The Popat			2	2	c62				2						
63	Adani Enterprise Ltd.		A	16	16	c63				3						
64	Is Small Beautiful (I)? (Diversification- There		A	14	14	c64				3	Y	Y	Y			
65	The Thieves					c65										
			47	403	354		31	17			45	36	24	22		